

# NEBRASKA PEngineer

## ADVERTISING KIT

We would like to invite your company to advertise in four (4) NeSPE publications for 2016-2017.

The NeSPE 2016-2017 publication year will include:

*Four (4) electronic issues of the Nebraska Engineer to all NeSPE members  
\*The Nebraska Engineer is distributed to more than 500 engineers statewide, state senators, state officials, and other community and industry stakeholders.*

All of the NeSPE publications will include your advertisement should you elect to advertise with us.

Your commitment is sought so that we may plan our upcoming publishing format. Please see the enclosed sheet for more information on how to purchase an advertisement. Please direct any questions you may have to Katy Boggs, NeSPE Executive Director, via email at [katy.boggs@nspenebraska.org](mailto:katy.boggs@nspenebraska.org) or at 402.875.2800.

We hope you will consider advertising in the *Nebraska Engineer*. The *Nebraska Engineer* is a professionally designed publication that features excellent technical articles, industry news and local association updates and events.

**The deadline for ads is September 30, 2016.**

Again, if you have any questions, please do not hesitate to contact the NeSPE State Office. We thank you for your consideration and support of NeSPE.



### PROTECTING NEBRASKA'S GOOD LIFE

*The Nebraska Society of Professional Engineers, recognizing that service to humanity, to our nation and to our state is the fundamental purpose of professional engineering, dedicates itself to the promotion and the protection of the profession of engineering as a social and economic influence vital to the welfare of the community and of all mankind.*

## THE NEBRASKA ENGINEER ADVERTISING FORM

### REACH YOUR AUDIENCE



**More than 500 engineers statewide read** the *Nebraska Engineer*. Other subscribers include: state senators, state officials, and other community and industry stakeholders.



If you are looking for **great talent to join your team**, several members are looking for that next step to advance, especially our young and newly licensed members.



Many of our members do direct purchasing, have **purchasing power**, and are valued principals within their respective firms.

### RATES

DIMENSIONS (width x height)	BLACK AND WHITE	FULL-COLOR
<b>X-Large</b> - 8"x5"	\$700.00	\$850.00
<b>Large</b> - 5"x4" or 4"x5"	\$600.00	\$750.00
<b>Medium</b> - 4"x2" or 2"x4"	\$500.00	\$650.00
<b>Business Card</b> - 3.5"x2" or 2"x3.5"	\$400.00	\$550.00

*Please no mid-year changes in advertisements, unless you have prior approval from the NeSPE State Office. We appreciate your cooperation.*

### AD STIPULATIONS/QUALITY

All advertisements must be sent via email to [katy.boggs@nspenebraska.org](mailto:katy.boggs@nspenebraska.org). **In the subject line, it must read, "NeSPE Advertisement – your company name"**. The following file format is accepted, no exceptions: .PDF file saved at 300 dpi minimum resolution.

### PAYMENT

Please send a check made payable to NeSPE, along with this form to: Katy Boggs, Executive Director, c/o NeSPE, PO Box 6356, Lincoln, NE 68506 (please note new address). Questions, please call Katy at 402.875.2800.

**DEADLINE TO RECEIVE ADS: SEPTEMBER 30, 2016**

**NO EXCEPTIONS! ADS WILL NOT BE INCLUDED WITHOUT PAYMENT.**

Payment enclosed for this amount: \$\_\_\_\_\_ Payment will be mailed separately: \_\_\_\_\_

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_